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56188 7590 06/12/2008 GREENBERG TRAURIG, LLP (SV2) 2450 Colorado Avenue, Suite 400E Santa Monica, CA 90404			EXAMINER BHATIA, AJAY M	
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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.



***Response to Arguments***

Applicant's arguments, see remarks, filed 4/10/2008, with respect to the rejection(s) of claim(s) 1-26 under 103 have been fully considered and are persuasive. Therefore, the rejection has been withdrawn. However, upon further consideration, a new ground(s) of rejection is made in view of Rothschild-Gisby.

***Terminal Disclaimer***

The terminal disclaimer filed on 1/15/2008 disclaiming the terminal portion of any patent granted on this application which would extend beyond the expiration date of 6,636,590 has been reviewed and is accepted. The terminal disclaimer has been recorded.

***Claim Rejections - 35 USC § 103***

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claim 1,3-6,9,11,13-16,19,21-24, and 26 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rothschild et al. (U.S. Patent Publication 2002/0003867 referred it as Rothschild) in view of Gisby (United States Patent 5,943,416)

For claim 1, Rothschild teaches, a method comprising:

receiving from a user one or more search criteria, via an audio connection, presenting during the audio connection, a list of one or more service providers in an audio form to the user, according to the one or more search criteria (restaurant name or type of food is provided by the restaurant);

determining a selection of the user for a selected service provider from the list;

during the audio connection, connecting the user with the selected service provider for a live conversation via the audio connection; (Rothschild, paragraph 12, 14-23 39, 40 and figure 1, service provider is a broadly construed as anyone who provides service)

Rothschild fails to clearly disclose, detecting a completion of the live conversation between the user and the selected service provider; and while the user remains connected to the audio connection prompting the user for a quality of service rating for services rendered by the service provider in response to a detected completion of the live conversation.

Gisby teaches, detecting a completion of the live conversation between the user and the selected service provider; and (Gisby, Col. 7 lines 15-20, after transaction)

while the user remains connected to the audio connection, prompting the user for a quality of service rating for services rendered by the service provider in response to a detected completion of the live conversation.

(Gisby, Col. 5 Col. 41-60, survey)

Gisby and Rothschild are both in the field of speech interaction with a customer

Gisby is compatible with Rothschild because Gisby allow for different types of audio service (Gisby, Col. 4 lines 5-13)

It would be obvious of one of ordinary skill in the art at the time of the invention to combine the system of Rothschild with the method of Gisby because Gisby provides a way to improve service for callers (Gisby, Col. 3 lines 50-53)

For claim 3, Rothschild-Gisby teaches, the method of claim 1, further comprising:

receiving a request from a service provider for inclusion in the service provider database; and

when the service provider is approved for inclusion in the service provider database, generating a record in the service provider database, the record including provider information contained in the request, wherein the provider information includes a field of service, one or more of specific expertise of the service provider, (Rothschild, paragraph 12, 14-23 39, 40 and figure 1)

Rothschild fails to teach, one or more languages spoken by the service provider.

It would have been obvious to on of ordinary skill in the art at the time of the invention was made to add a language spoken by the service provider to the method of

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Rothschild in order to better serve the customer, as it would be obvious that the service provider would speak the language of the area and would list additional languages if applicable.

For claim 4, Rothschild- Gisby teaches, the method of claim 1, further comprising:

billing the user for the live conversation with the selected service provider; and  
compensating the selected service provider for the live conversation with the user.

(Rothschild, paragraph 29 thru 37)

For claim 5, Rothschild- Gisby teaches, the method of claim 4, wherein the billing the user further comprises:

measuring a duration of the live conversation between the user and the selected service provider; and

calculating a billing amount for the user based on the duration of the live conversation and a time-based price charged by the selected service provider. (Rothschild,

paragraph 29 thru 37)

For claim 6, Rothschild- Gisby teaches, the method of claim 4, wherein the billing the user further comprises:

calculating a billing amount for the user based on a flat fee charged by the service provider. (Rothschild, paragraph 29 thru 37)

For claim 9, Rothschild- Gisby teaches, the method of claim 1, recording the service rating provided by the user in a service provider database. (Gisby, Col. 5 lines 43-60, cached for later review, Col. 7 lines 59-65, generate information) The same motivation that was utilized in the rejection of claim 1, applies equally as well to claim 9.

Claims 11, 13-16, 19 and 24 list all the same elements of claims 1, 3-6, and 9.

Therefore, the supporting rationale of the rejection to claims 1, 3-6, and 9 applies equally as well to claims 11, 13-16, 19 and 24.

For claim 21, Rothschild- Gisby teaches, an audio portal service provider system comprises:

- an interface to an audio connection;
- an audio recognition engine to receive one or more search criteria in an audio form from a user, via the audio connection, for a service provider; and
- a processor coupled to the audio recognition engine and the interface, the processor to search a service provider database according to the one or more search criteria to generate a list of one or more service providers for presentation to the user in an audio form, the processor to further determine a selection of the user for a selected provider from the list via the audio recognition engine, and the process to cause the interface to connect the user with the selected service provider for a live conversation via the audio connection, (Rothschild, paragraph 12, 14-23 39, 40 and figure 1, restaurant name, type, locaiton) the processor to detect a completion of the liver

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conversation between the user and the selected service provider and to prompt the user for a quality of service rating for services rendered by the service provider in response to a detected completion of the liver conversation (Gisby, Col. 7 lines 15-20, after transaction)

For claim 22, Rothschild- Gisby teaches the system of claim 21, further wherein:

the interface is coupled to the processor to provide the user with an audio list of available fields of service providers, accept a field of service desired by the user, provide the user with a list of one or more service providers stored in a service provider database which match the one or more search criteria and the field of service desired by the user, and receive a selection from the user for a selected provider. (Rothschild, paragraph 12, 14-23 39, 40 and figure 1)

For claim 23, Rothschild- Gisby teaches, the system of claim 21, the system of claim 21, further comprising:

a network interface coupled to the processor to receive a request from a service provider of a field of service for inclusion in the service provider database, and the processor to generate a record for storage in the service provider database, the record including provider information contained in the request. (Rothschild, paragraph 12, 14-23 39, 40 and figure 1)



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For claim 26, Rothschild- Gisby teaches, the system of claim 21, wherein the interface comprises:

a wireless communications network interface; (Rothschild, paragraph 12, 14-23 39, 40 and figure 1, location is not selected from an option list)

### ***Claim Rejections - 35 USC § 103***

Claims 1-2, 11-12, 7-9, 17-19, 21, 22, and 25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Levin et al. (U.S. Patent 6,173,279) in view of Gisby (United States Patent 5,943,416).

For claim 1, Levin teaches, a method comprising:

receiving from a user one or more search criteria, via an audio connection,; (Levin, abstract, Col. 2 lines 15-29, Col. 2 lines 60-67, natural language query, telephone call)

presenting during the audio connection, a list of one or more service providers in an audio form to the user, according to the one or more search criteria; (Levin, Col. 6 lines 45-50, question, "Venezia or Della Roma", Col. 6 lines 57-60, list of possibilities; restaurant name or type of food is provided by the restaurant or restaurant location)

determining a selection of the user for a selected service provider from the list; and (Levin, Col. 6 lines 45-50, additional question are used to formulate a new logical search query, Col. 6 lines 57-60, choose from list of possibilities)

during the audio connection, connecting the user with the selected service provider for a live conversation via the audio connection. (Levin, Col. 7 lines 12-14, establish a telephone connection between the pizza restaurant and the user)

Levin fails to clearly disclose, detecting a completion of the live conversation between the user and the selected service provider; and  
prompting the user for a quality of service rating for services rendered by the service provider in response to a detected completion of the live conversation.

Gisby teaches, detecting a completion of the live conversation between the user and the selected service provider; and (Gisby, Col. 7 lines 15-20, after transaction)  
prompting the user for a quality of service rating for services rendered by the service provider in response to a detected completion of the live conversation.

(Gisby, Col. 5 Col. 41-60, survey)

Gisby and Levin are both in the field of speech interaction with a customer

Gisby is compatible with Levin because Gisby allow for different types of audio service  
(Gisby, Col. 4 lines 5-13)

It would be obvious of one of ordinary skill in the art at the time of the invention to combine the system of Levin with the method of Gisby because Gisby provides a way to improve service for callers (Gisby, Col. 3 lines 50-53)

For claim 2, Levin- Gisby teaches, the method of claim 1, further comprising:

converting the one or more search criteria from an audio form into a database query to search a service provider database, comprising responsive to ; (Levin, Col. 4 lines 47-64, natural language queries)

a voice entry of a search criterion, converting the voice entry utilizing interactive voice recognition software; and (Levin, Col. 5 lines 36-59, natural language to string of logical search queries Col. 6 lines 48-49, interactive)

Levin fails to clearly disclose, a keypad entry of a search criterion, converting a single generated by the keypad entry utilizing a Dual Tone Multi-Frequency (DTMF) decoder.

A DTMF system is compatible with that of Levin Natural Language query system, since DTMF as well known tone and sound that can be integrated in the Natural Language query system, by associated the sound with the specific number.

It would have been obvious to on of ordinary skill in the art at the time of the invention was made to add the feature of DTMF, keypad with that of Natural Language query system because it is well known in the art at the time of invention to make use of

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touch tones (DTMF, keypad) when making a phone call and interfacing with a automated system.

For claim 7, Levin- Gisby teaches, the method of claim 1, wherein the one or more include one of a voice request and a keypad entry response and includes one or more of a category of service providers, a service provider price, service provider availability, service provider specific expertise, service provider language and a service provider minimum quality rating. (Levin, Col. 8 lines 15-32, expensive, low price)

For claim 8, Levin- Gisby teaches, the method of claim 1, further comprises:  
providing the user with an audio list of a wide array of fields of service available from the audio portal service provider system; and (Levin, Col. 6 lines 57-67, list the possibilities)

providing the user with a unique audio field of service code corresponding to each field of service within the audio list of fields of service, wherein an keypad entry of a field of service code is received via the audio connection to select a desired field of service for the one or more search criteria; wherein at least on of the one or more search criteria is not a selection from an option list. (Levin, Col. 6 lines 45-67)

For claim 9, Levin- Gisby teaches, the method of claim 1, recording the service rating provided by the user in a service provider database. (Gisby, Col. 5 lines 43-60, cached

for later review, Col. 7 lines 59-65, generate information) The same motivation that was utilized in the rejection of claim 1, applies equally as well to claim 9.

For claim 10, Levin- Gisby teaches, the method of claim 1, wherein determining a selection from the user further comprises:

when the selection of the user includes a voice request, converting the voice request into a database query language format using integrated voice recognition software to determine the service provider selected by the user; (Levin, Col. 5 lines 36-60, natural language)

when the selection of the user includes a keypad entry response, converting a signal generated by the keypad entry response into a database query language format to determine the service provider selected by the user; and (Levin, Col. 8 query questions)

querying the service provider database according to the generated query to select the service provider desired by the user to enable connection between the user. (Levin, Col. 7 lines 12-15, establish telephone connection)

For claim 21, Levin- Gisby teaches, an audio portal service provider system comprises:

an interface to an audio connection; (Levin, Col. 2 lines 60-67, telephone)

an audio recognition engine to receive one or more search criteria in an audio form from a user, via the audio connection, for a service provider; and (Levin, Col. 5 lines 36-60, natural language)

a processor coupled to the audio recognition engine and the interface, the processor to search a service provider database according to the one or more search criteria to generate a list of one or more service providers for presentation to the user in an audio form, the processor to further determine a selection of the user for a selected provider from the list via the audio recognition engine, and the process to cause the interface to connect the user with the selected service provider for a live conversation via the audio connection, (Levin, Col. 8 query questions, Col. 6 lines 57-67, list the possibilities, restaurant name, type, location) the processor to detect a completion of the live conversation between the user and the selected service provider and to prompt the user for a quality of service rating for services rendered by the service provider in response to a detected completion of the live conversation. (Gisby, Col. 7 lines 15-20, after transaction, Col. 5 Col. 41-60, survey) The same motivation that was utilized in the rejection of claim 1, applies equally as well to claim 21.

For claim 22, Levin- Gisby teaches, the system of claim 21, further wherein:

the interface is coupled to the processor to provide the user with an audio list of available fields of service providers, accept a field of service desired by the user, provide the user with a list of one or more service providers stored in a service provider database which match the one or more search criteria and the field of service desired by the user, and receive a selection from the user for a selected provider. (Levin, Col. 8 query questions,)

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For claim 25, Levin- Gisby teaches, the system of claim 21, wherein the interface comprises:

a public switched telephone network interface; (Levin, Col. 2 lines 60-67, telephone)

wherein the processor searches the service provider database to generate the list of one or more service providers based at least partially on information indicating availability for service providers to conduct live conversation. (Levin, Col. 8 query questions, Col. 6 lines 57-67, list the possibilities)

For claim 27, Levin- Gisby teaches, the method of claim 1, wherein the field of service desired by the user and the one or more search criteria include a field of service provided by the user over the audio connection without the user browsing through a list of available fields of service via the audio connection (Levin, Colo. 8, Col.5 Col. 37-60, natural language)

For claim 28, Levin- Gisby teaches, the method according to claim 1, wherein at least one of the one or more search criteria is provided by the user over the audio connection without the user receiving a list of available options over the audio connection without the user receiving a list of available options over the audio connection. (Levin, Col. 8, American, diner, fast food)

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Claims 2, 7, 8, 10, 12, 17, 18, 20, 25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rothschild-Gisby in view of Shaffer et al. (U.S. Patent 5,901,214 referred to as Shaffer).

For claim 2, Rothschild- Gisby teaches, the method of claim 1, further comprising:

wherein when the one or more search criteria include a voice request for a field of service desired by the user, converting the voice request into a database query language format utilizing interactive voice recognition software; (Rothschild, paragraphs 42 thru 50)

Rothschild- Gisby fails to clearly disclose, when the audio request from the user includes a keypad entry response from the user, converting a signal generated by the user's keypad entry into a database query language format in order to enable selection of service providers matching the field of service desired by the user from the service provider database; and

querying the service provider database according to the generated query of the field of service desired by the user in order to generate a list of one or more service providers matching the user's desired field of service.

Shaffer teaches, wherein when the audio request from the user includes a keypad entry response from the user, converting a signal generated by the user's keypad entry into a database query language format in order to enable selection of



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service providers matching the field of service desired by the user from the service provider database; and

querying the service provider database according to the generated query of the field of service desired by the user in order to generate a list of one or more service providers matching the user's desired field of service. (Shaffer, Col. 3 lines 3-15, Col. 20 line 59 to Col. 21 line 10)

Shaffer and Rothschild are both in the field of phone interaction with a computer system.

Shaffer is compatible with Rothschild because Rothschild provides a direct connection between the phone call and a server that routes the phone call, Shaffer provides for a CTI (Computer Telephone integration), which is a system, which is designed to rout phone calls. (Shaffer, abstract, Col. 2 line 59-67) (Rothschild, paragraph 12)

It would be obvious of one of ordinary skill in the art at the time of the invention to combine the system of Rothschild with the method of Shaffer it is well know to add additional feature to a existing server which is used to interface to the communication system, which Rothschild allows for variations, since Shaffer discuss can be placed in the answering interface. (Shaffer, Col. 1 line 47 to Col. 2 line 6) and (Rothschild, paragraph 4, 5) Additionally Shaffer provides for a faster interface. (Col. 21 lines 21-23)

For claim 7, Rothschild-Gisby-Shaffer teaches, the method of claim 1, wherein the one or more search criteria include one of a voice request and a keypad entry response and includes one or more of a category of service providers, a service provider price, service provider availability, service provider specific expertise, service provider language and a service provider minimum quality rating. (Shaffer, Col. 3 lines 3-15, Col. 20 line 59 to Col. 21 line 10) The same motivation that was utilized in the rejection of claim 2, applies equally as well to claim 7.

For claim 8, Rothschild-Gisby-Shaffer teaches, the method of claim 1, further comprises:

- providing the user with an audio list of a wide array of fields of service available from the audio portal service provider system; and

- providing the user with a unique audio field of service code corresponding to each field of service within the audio list of fields of service, wherein an keypad entry of a field of service code is received via the audio connection to select a desired field of service for the one or more search criteria; wherein at least one of the one or more search criteria is not a selection from an option list. (Shaffer, Col. 3 lines 3-15, Col. 20 line 59 to Col. 21 line 10) The same motivation that was utilized in the rejection of claim 2, applies equally as well to claim 8.

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For claim 10, Rothschild-Gisby-Shaffer teaches, the method of claim 1, wherein determining the selection of the user further comprises:

When the selection of the user includes a voice request, converting the voice request into a database query language format using integrated voice recognition software to determine the service provider selected by the user;

when the selection of the user includes a keypad entry response, converting a signal generated by the keypad entry response into a database query language format to determine the service provider selected by the user; and  
querying the service provider database according to the generated query to select the service provider desired by the user. (Shaffer, Col. 3 lines 3-15, Col. 20 line 59 to Col. 21 line 10) The same motivation that was utilized in the rejection of claim 2, applies equally as well to claim 10.

Claims 12, 17, 18, and 20 list all the same elements of claims 2, 7, 8, and 10 but in medium form rather than method form. Therefore, the supporting rationale of the rejection to claims 2, 7, 8, and 10 applies equally as well to claim s 12, 17, 18, and 20.

For claim 25, Rothschild-Shaffer teaches, the system of claim 21, wherein audio connection further comprises:

a public switched telephone network interface to connect a user to the system.  
(Shaffer, Col. 3 lines 3-15)The same motivation that was utilized in the rejection of claim 2, applies equally as well to claim 25.

***Conclusion***

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. See attached UPSTO 892.

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire **THREE MONTHS** from the mailing date of this action. In the event a first reply is filed within **TWO MONTHS** of the mailing date of this final action and the advisory action is not mailed until after the end of the **THREE-MONTH** shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than **SIX MONTHS** from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to AJAY BHATIA whose telephone number is (571)272-3906. The examiner can normally be reached on M-H 9:00-3:30, Also please fax interview requests to 571-273-3906.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jason Cardone can be reached on 571-272-3933. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Jason D Cardone/  
Supervisory Patent Examiner, Art Unit 2145